

See-LEVEL

FAST RELIEF FROM SEASICKNESS

See-LEVEL is a VR headset relieves seasickness in minutes. 100% guaranteed to work.

Its portable, very easy to use and reverses your seasickness in minutes.

See-LEVEL has no side effects.

So if you've ever dreamt of island hopping around the Mediterranean or cruising the Caribbean on board a luxury charter yacht but worry about the overwhelming discomfort of seasickness, then look no further than a See-LEVEL VR headset.

► www.seasick.com



Superyacht Passengers



Elevate Your Passengers Chartering Experience

See-LEVEL is an innovative Virtual Reality headset offering a therapeutic and non-medicinal treatment for seasickness, designed in New Zealand and born from the quest of founder Dudley Jackson to quell his own seasickness.

"I thought, if Virtual Reality could have such a powerful effect on the brain that it caused motion sickness, what would happen if things were reversed – could VR remove seasickness just as quickly?"

Seasickness is believed to affect one in four people to a more or lesser extent and is caused when a sufferer's brain misunderstands sensory inputs when they are on a boat. The See-LEVEL VR headset aims to eliminate this visual disturbance by immersing the wearer in a 360-degree virtual reality environment. The imagery presented replicates a stable and serene seascape and by transporting individuals to this tranquil, alternate See-LEVEL world, any discomfort is gradually alleviated.

Our Testimonials

See-LEVEL has undergone rigorous testing in the formidable and turbulent waters of the South Pacific's Furious Fifties and the Subantarctic's Roaring Forties. It's no wonder that passengers who have experienced the See-LEVEL headset express their heartfelt gratitude for the relief it provides from seasickness. Here's what they had to say:



“If this is available to buy I would definitely get one for my next cruise”

Rachel Foote - Used multiple times in cabin

“Yeah, I feel heaps better now thanks!”

Jasper King-Smith - aged 11



“I came down for dinner to the restaurant while the vessel was heeling quite a lot. I could not face my food and asked for a See-LEVEL headset. I returned to my cabin with See-LEVEL, and 20 minutes later, I returned well enough to complete my dinner” Curtis Smith



“We have been trialing the See-LEVEL VR system now for a few months, and they have really helped the owner and guests enjoy being on board a lot more. Great System See-LEVEL, it really does work well!”

Captain Paul Kelly - MV Duchessa

“We had a guest start to get seasick, and she wore it, and within 5 minutes, she was better! My husband tried it, and he said it worked great!”

MV Amara - 57m Superyacht



A business trip turns into a nightmare when a storm hits the Omnia a 46m luxury motor/sailer



I laid down, put on the VR goggles, and started to watch a nature picture of a lake with some mountains and trees behind. I was hoping for the 15 minutes to pass as quickly as possible so I could stand up and get some air.

While watching and listening to the background music, I was still feeling sick then, all of a sudden, I realized that something was different. As time passed, I felt almost comfortable.

My boss came to take me back upstairs where everyone was gathering over drinks. The boat was still rocking, swinging, and moving and I could feel those movements, but I didn't feel sick. My stomach was fine. I cannot explain it!

I was drinking; ate a 3-course meal and still didn't feel sick to my stomach. All the while, the boat was rocking! It is amazing! In the past, I literally would have had to disembark.

Passengers Don't Want Medication

people can get seasick on yachts just as they can on other types of boats or ships.



Vessels featuring a suite of See-LEVEL headsets have an advantage since **passengers typically want to avoid seasickness medication.**

Passengers don't want to take seasickness pills and patches to avoid side effects such as:

- ▶ **Drowsiness**
- ▶ **Dry Mouth**
- ▶ **Blurred Vision**
- ▶ **Gastrointestinal Upset**
- ▶ **Urinary Retention**
- ▶ **Constipation**
- ▶ **Skin Irritation**

Unlike typical seasickness medication, See-LEVEL has no side effects and can be used multiple times if needed.

On average See-LEVEL alleviates seasickness within 15 minutes allowing your passengers to get back to their vacation.



Understanding Seasickness Triggers on Superyachts

Sea Conditions: Rough or choppy seas are more likely to induce seasickness. Large waves and turbulent waters can lead to a higher risk of motion sickness.

Individual Susceptibility: Some individuals are more prone to seasickness than others. Genetic factors, past experiences at sea, and personal constitution can all play a role.

Duration of the Trip: Longer voyages are more likely to increase the chances of seasickness compared to shorter outings.

Yacht Size and Stability: The size and stability of a superyacht can influence the likelihood of seasickness. Larger, more stable yachts with advanced stabilizing technology may reduce the risk of seasickness.

Activities on Board: Certain activities or behaviors, such as reading, staring at screens, or excessive alcohol consumption, can exacerbate seasickness symptoms.

Medical Officer Engagement

During an expedition to Macquarie Island in the Subantarctic zone, Dr. Maccaw Pribble engaged showed great interest in the concept of the product, and when suitable recommended See-LEVEL to passengers as a viable option.

- ▶ **Effectiveness:** *"I have received good feedback of its effectiveness... From medical literature 25% of people don't respond to patch or pill. 13 of the 40 passengers came to Dr Janet for medication but this number excluded the people who self medicated"*
- ▶ **Commercial practical usefulness:** *"I think it's a practical option for passengers, especially those who also love gadgets and shows the company's technology advanced position. Passengers don't want to use medicine in general"*
- ▶ **Passenger response:** *"It worked and they went away happy", they had more time to train the mind for sea sickness, and they can do this while on the boat.*



Does See-LEVEL Really Work

Here's a snapshot of the compelling feedback data from Heritage Expeditions showcasing our success in enhancing the passenger experience.

Results from R&D trials

Nausea Feedback

- ▶ Nausea before See-LEVEL: 19 cases
- ▶ Nausea after See-LEVEL: 1 case
- ▶ Result of success rate: 90%

Anxiety Levels

- ▶ Anxiety before See-LEVEL: 15 cases
- ▶ Anxiety after See-LEVEL: 1 case
- ▶ Result of success rate: 96%

Body Temperature

- ▶ Sweating before See-LEVEL: 5
- ▶ Sweating stopped after See-LEVEL: 5
- ▶ Result of success rate: 100%

Other Medication Taken With See-LEVEL

- ▶ Were medicated with patch or pill: 7
- ▶ No medication that day: 3
- ▶ Result of success rate if medication is applied: 95%
- ▶ Result of success rate if medication is not applied: 90%



Superyacht Captains

Incorporating See-LEVEL as part of their charter services can significantly benefit superyacht captains, from improving customer satisfaction to enhancing safety and overall operations.



See-LEVEL for Superyacht Captains

Enhanced Passenger Comfort: See-LEVEL minimizes seasickness, enhancing the overall passenger experience.

Safety Priority: Captains prioritize passenger and crew safety, and See-LEVEL helps prevent seasickness-related incidents, contributing to safer voyages.

Smoother Operations: A seasickness-free voyage minimizes disruptions, allowing crew members to focus on their duties more effectively.

Improved Job Satisfaction: Crew members can enjoy a more pleasant and less stressful working environment when passengers are seasickness-free, which can lead to increased job satisfaction.

Competitive Advantage: Superyacht captains and crew can use See-LEVEL to differentiate themselves and their vessels in a competitive market, making their charters more appealing to potential clients.

Increased Demand: Captains and crew who offer See-LEVEL on their charters may attract a wider client base, leading to higher demand for their services and job stability.

Reduced Liability: Fewer seasickness-related incidents translate to lower liability costs for the yacht owner and operator, safeguarding the professional reputation of the captain and crew.



Superyacht Charter Companies

Incorporating See-LEVEL into their charter offerings can ultimately make yacht charter brokers more competitive, attract a wider range of customers, and lead to improved client satisfaction and business growth.



See-LEVEL ROI

Increased Booking Revenue: Wider Customer Reach: See-LEVEL VR attracts customers who previously feared seasickness, driving increased bookings and higher revenue.

Premium Pricing: Charge higher rates for charters, as customers are willing to pay more for the added comfort and experience of See-LEVEL VR.

Repeat Business: Providing seasickness relief enhances the customer experience, leading to positive reviews and referrals, increasing repeat business.

Lower Cancellations: Fewer seasickness-related cancellations mean reduced fees and increased revenue.

Brand Differentiation: Promoting seasickness relief through See-LEVEL VR sets you apart from competitors and attracts a unique customer segment.

Lower Liability Costs: Reducing seasickness-related incidents can lead to decreased liability expenses and insurance premiums.

Enhanced Efficiency: Quicker recovery from seasickness leads to a more enjoyable charter experience and allows for increased yacht utilization, potentially enabling more trips.

Long-term Savings: Despite initial expenses for See-LEVEL VR equipment, reduced complaints, refunds, and liability costs can boost ROI.



**Your Breakthrough
Seasickness Solution**

See-LEVEL
FAST RELIEF FROM SEASICKNESS

Available from:

see-level.com

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