

How See-LEVEL VR Technology is Revolutionizing Seasickness Medication

September 2023

Have you ever dreamt of island hopping around the Mediterranean or cruising the Caribbean on board a luxury charter yacht but suffer from the overwhelming discomfort of seasickness? See-LEVEL has the solution!

#### How A Man's Dream Of Sailing Inspired See-LEVEL

See-LEVEL founder Dudley Jackson dreamed of bringing up his two children sailing around the Pacific Ocean. He sold his home and moved the family onboard a 40foot yacht. Within days at sea, reality came crashing down. Dudley's dream was impossible.

### Dudley was among the



one in four people prone to seasickness, making the journey unbearable. The family cut their trip to six months, opting to explore New Zealand's calmer inshore waters.

Earlier that year, Dudley's son introduced Virtual Reality, and like many that experience VR, Dudley was affected by motion sickness. Dudley couldn't shake the feeling that VR technology could be the key to solving seasickness.

# "I thought, if Virtual Reality could have such a powerful effect on the brain that it caused motion sickness, what would happen if the software was reversed? – could VR remove seasickness just as quickly?".

## **Creating A Virtual Reality Seasick Solution**

And so began Dudley's journey to create the brand-new See-LEVEL VR headset born out of his own seasick struggles. After years of trials, testing, and perfecting, See-LEVEL now offers fast and effective relief from the symptoms of seasickness.

VR fully immerses the wearer in an alternative world, unlike a phone or TV screen, allowing the wearer to be taken to another world. In this case, a tranquil virtual reality seascape evokes stability and peace from the nauseous rocking of the vessel.

Within a few minutes of exposure, the See-LEVEL headset will alleviate discomfort as wearers begin to feel a sense of relief as their heart rate decreases as they relax and their seasickness symptoms reduce quickly.

## A Reusable Seasick Solution Changing Lives

The majority of people will have no more seasickness once the headset is removed. However, seasickness impacts everyone differently. The severity of seasick symptoms depends on several environmental factors, some within the person's control, such as what they recently ate and drank, the activities undertaken at sea, and uncontrollable factors, such as the volatility of the weather.

As a result, some users may use the See-LEVEL headset multiple times per journey. This is what is so special about the See-LEVEL headset: it can be used as often as the user would like, allowing them to partake in their sea-faring adventure in their own time.

### Our See-LEVEL Experience: How Does See-LEVEL Perform In Reality?

CharterWorld was excited to try it in the hope of helping one of our very own team members, who has endured crippling seasickness for years. And yes ... she really did choose a career in the yacht charter industry despite feeling sick just looking at boats on the water! She emotionally reported it to be 'lifechanging.'

"After 15 minutes of wearing these VR glasses, I removed them and stayed on board successfully for another 24 hours, without a hint of discomfort, nausea or a headache", she said.

See-LEVEL is available to purchase for individuals as their personal seasick solution for use on their ocean travels, or the new See-LEVEL Yacht Edition is a complete kit designed for charter yachts to keep on board for crew and guests alike.

